

**B. K. BIRLA COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS),
KALYAN**

CERTIFICATE COURSE



B. K. Birla College of Arts, Science and Commerce, Kalyan (W)

(Autonomous)

Department of Mass Media

TERM	COURSE	CREDITS
1	PHOTO-JOURNALISM	2

Certificate Course in Photojournalism

Objectives of the course: This course aims to train the students in the technique and art of photojournalism as required by media houses. The course also aims to engage participants in the following:

- a) Understanding critically the basic concepts of photography and photojournalism
- b) Mapping historical significance and future of photojournalism
- c) Analysing major issues in the field of photojournalism
- d) Getting insights about impact of latest technology on photojournalism

- **About Photojournalism**

Photojournalism means presentation of news stories visually through the medium of photography rather than just through the written word. Photographs often communicate a story more succinctly and with greater emotion and impact than words can have. Photojournalists work with the same ethical approach to objectivity that is applied to print and other journalists. Photojournalist is a visual reporter of facts. The public trust in its reporters to tell the truth. The same trust is extended to photojournalists as visual reporters.

- **Course Description**

Syllabus:

1: Introduction to Photojournalism (6 HOURS)

- Module I: Elements of Visual news story telling, History of photojournalism
- Module II: Organization of a newspaper. Structure of newsroom. Role of photojournalists in a newsroom. Communicating with the desk, briefing and debriefing.
- Module III: Types of news stories
- Module IV: Coordination among photojournalists, editorial and page design colleagues, opportunities for young photojournalists outside newspaper journalism.
- Module V: Principles and Ethics of photojournalism. Media laws and Intellectual Property Rights.

2: Basic Concepts of Photography and photojournalism (6 HOURS)

- Module I: Photography, its emergence and growth
- Module II: What is camera, its functions, and introduction to different types of camera
- Module III: Mechanics of photography: apertures, shutter speeds, focus, and focal lengths
- Module IV: Introduction to different types of lenses
- Module V: Lighting, composition

3: Photo-editing (6 HOURS)

- Module I: Need for Editing, Ways to Edit.
- Module II: Reading the mistakes in photos (noise in photographs, over exposure etc.)

- Module III: Advantages and pitfalls of crowd sourcing, preparing stories received from citizen journalists.
- Module IV: Caption Writing, Management of photographs and Digital archives.
- Module V: Introduction to photo-editing software such as Adobe Photoshop Elements. Use and misuse of technology. Understanding of printing requirement: CMYK, and RGB pattern, ink used for printing multiple publishing platforms etc.

4: Fields of Photojournalism (6 HOURS)

- Module I: Spot News, general news, Street Photography, off-beat photography, and documentary photography, war, terror, and crime.
- Module II: Photographs for photo features, photo stories and photo essays.
- Module III: Developing specialisations like sports, portrait, art and culture, environment, and industry, aerial, candid, fashion, food, environmental, forensic, medical, paparazzi, nature, and underwater.
- Module IV: Photography for specialized, niche publications.
- Module IV: Developing flair for news photos

5: Photojournalism Project (6 HOURS)

A student has to work on this project (on any one of the following themes) under the supervision and guidance of a faculty member allotted by the department. Students have to submit the project in 8" X 12" size photographic paper. The student has the choice of colour and paper quality to be used for printing the photographs.

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TERM	COURSE	CREDITS
2	CONTENT DEVELOPMENT	2

Certificate Course in Content Development

Objectives of the course: This course aims to train the students in the technique and art of developing the content for all the 4 mediums (Newspaper, Television, Digital, Applications) as required by media houses. The course also aims to engage participants in the following:

- a) Understanding the importance of content in context to revenue
- b) Mapping historical significance and future of journalism in digital age.
- c) Analysing major issues in the field of journalism with regards to content
- d) Getting insights about impact of latest technology on journalism content.

Syllabus:

1: Introduction to Journalism (6 HOURS)

- Module I: History of Journalism
- Module II: Organization of a newspaper. Structure of newsroom. Communicating with the desk, briefing and debriefing.
- Module III: Types of news beat
- Module IV: Coordination among journalists, editorial and page design colleagues, opportunities for young journalists.
- Module V: Press Laws and Ethics in Journalism.

2: Introduction to Newspaper Content Development (6 HOURS)

- Module I: How to find a story.
- Module II: What are the different ways to develop story in to news.
- Module III: How are angles for story developed.
- Module IV: grammar, sentence formation, developing lead.
- Module V: Writing in “Inverted Pyramid Style”

3: Introduction to Broadcast Journalism Content Development (6 HOURS)

- Module I: Scripting for Broadcasting News.
- Module II: Scripting for various format of broadcasting news.
- Module III: News Documentaries.
- Module IV: Writing for Promo.
- Module V: Writing a package (Creating Story board)

4: Introduction to Digital Media Content Development (6 HOURS)

- Module I: Understanding Digital Journalism.
- Module II: Blogging .
- Module III: Twitter and writing for it.
- Module IV: Digital Journalism Ethics.
- Module V: Citizen Journalism.

5: Introduction to News Application Content Development (6 HOURS)

- Module I: Understanding the importance of Applications.
- Module II: Developing a style of writing.
- Module III: Niche Applications.
- Module IV: Live coverage on News Applications.
- Module V: Ethics while uploading on Applications.

B. K. Birla College (Autonomous), Kalyan

**Department of Mass Media
Certificates course in Photo Journalism
Academic Year- 2018-19**

List of Students

Sr No.	Name
1	Akash Nalawade
2	Divyesh Bhalerao
3	Anil Phulke
4	Tanmayi Ghatke
5	Riddhi Khanolkar
6	Akansha Randive
7	Khushi Gupta
8	Saurav Kulkarni
9	Anupan Pandey
10	Manisha Chaudhary
11	Kasturi Zare
12	Rahul Parmar
13	Jyoti Mal
14	Tanishka Tiwari
15	Taha Broachwala
16	Aman Chaudhary
17	Farid Ruzifa
18	Sana Ansari
19	Kartik Bhandari
20	Bhavya Masrani
21	Hardeep Bhadan
22	Abhimanyu Baghel

B.K.Birla College of Arts , Science and Commerce

Unit II

Photo Journalism Certificate Course (BMM)2018-19

	Date	09/02/19	16/02/19	23/02/19	02/03/19	08/03/19
	Time	3	3	3	3	3
Sr. No.	Name of The Student					
1	Akash Nalawade	<u>Akash</u>	<u>AN</u>	<u>AN</u>	<u>AN</u>	<u>AN</u>
2	Divyesh Bhalerao	<u>Divyesh</u>	<u>Divyesh</u>	<u>Divyesh</u>	<u>Divyesh</u>	<u>Divyesh</u>
3	Anil Phuke	<u>Anil</u>	<u>Anil</u>	<u>Anil</u>	<u>Anil</u>	<u>Anil</u>
4	Tanmayi Ghatke	<u>Tanmayi</u>	<u>T.Ghatke</u>	<u>T.Ghatke</u>	<u>T.Ghatke</u>	<u>T.Ghatke</u>
5	Riddhi Khanolkar	<u>Riddhi</u>	<u>Riddhi</u>	<u>Riddhi</u>	<u>Riddhi</u>	<u>Riddhi</u>
6	Akansha Randive	<u>Akansha</u>	<u>Akansha</u>	<u>Akansha</u>	<u>Akansha</u>	<u>Akansha</u>
7	Khushi Gupta	<u>Khushi</u>	<u>Khushi</u>	<u>Khushi</u>	<u>Khushi</u>	<u>Khushi</u>
8	Saurav Kulkarni	<u>Saurav</u>	<u>SK</u>	<u>SK</u>	<u>SK</u>	<u>SK</u>
9	Anupan Pandey	<u>Anupan</u>	<u>Anupan</u>	<u>Anupan</u>		<u>Anupan</u>
10	Manisha Chaudhary	<u>Manisha</u>	<u>Manisha</u>	<u>Manisha</u>	<u>Manisha</u>	<u>Manisha</u>
11	Kasturi Zare	<u>Kasturi</u>	<u>Kasturi</u>	<u>Kasturi</u>	<u>Kasturi</u>	<u>Kasturi</u>
12	Rahul Parmar	<u>Rahul</u>	<u>Rahul</u>	<u>Rahul</u>	<u>Rahul</u>	
13	Jyoti Mal	<u>Jyoti</u>	<u>Jyoti</u>	<u>Jyoti</u>	<u>Jyoti</u>	<u>Jyoti</u>
14	Tanishka Tiwari	<u>Tanishka</u>	<u>Tanishka</u>	<u>Tanishka</u>	<u>Tanishka</u>	<u>Tanishka</u>
15	Taha Broachwala	<u>Taha</u>	<u>Taha</u>		<u>Taha</u>	
16	Aman Chaudhary	<u>Aman</u>	<u>Aman</u>	<u>Aman</u>	<u>Aman</u>	<u>Aman</u>
17	Farid Ruzifa	<u>Farid</u>	<u>Farid</u>	<u>Farid</u>	<u>Farid</u>	<u>Farid</u>
18	Sana Ansari	<u>Sana</u>	<u>Sana</u>	<u>Sana</u>		<u>Sana</u>
19	Kartik Bhandarkar	<u>Kartik</u>	<u>B.Kartik</u>	<u>B.Kartik</u>	<u>B.Kartik</u>	<u>B.Kartik</u>
20	Bhavya Masrani	<u>Bhavya</u>		<u>Bhavya</u>	<u>Bhavya</u>	<u>Bhavya</u>
21	Hardeep Badhan	<u>Hardeep</u>	<u>Hardeep</u>	<u>Hardeep</u>	<u>Hardeep</u>	<u>Hardeep</u>
22	Abhimanyu Baghel	<u>Abhimanyu</u>	<u>Abhimanyu</u>	<u>Abhimanyu</u>	<u>Abhimanyu</u>	<u>Abhimanyu</u>

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	Date	09/03/19	15/03/19	16/03/19	29/03/19	30/03/19
	Time	3	3	3	3	3
Sr. No.	Name of The Student					
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8	Saurav Kulkarni	<u>Saurav</u>	<u>Saurav</u>		<u>Saurav</u>	<u>Saurav</u>
9	Anupam Pandey	<u>Anupam</u>	<u>Anupam</u>			<u>Anupam</u>
10	Manisha Chaudhary		<u>Manisha</u>	<u>Manisha</u>	<u>Manisha</u>	<u>Manisha</u>
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Certificate

This is to certify that Mr. / Ms. Rahul Parmar
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

Mrs. Sonawale

Course Coordinator

Dr. D. S. Patil

Head of Department

Dr. J. S. Patil

Principal



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This is to certify that Mr. / Ms. Kaberi Zare
has satisfactorily completed the Certificate Course in Photo Journalism
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Ambarou Zare

Course Coordinator

Ambarou Zare

Head of Department

Ambarou Zare

Principal



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This is to certify that Mr. / Ms. Jyoti Mal
has satisfactorily completed the Certificate Course in Photo Journalism
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Jyoti Mal

Course Coordinator

Jyoti Mal

Head of Department

Jyoti Mal

Principal



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This is to certify that Mr. / Ms. Tanishka Tiwari
has satisfactorily completed the Certificate Course in Photo Journalism
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[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]

Principal



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This is to certify that Mr. / Ms. Taha Broachwala
has satisfactorily completed the Certificate Course in Photo Journalism
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[Signature]

Course Coordinator

[Signature]

Head of Department

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Principal



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Certificate

This is to certify that Mr. / Ms. Fahid Roziq
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

Imtiyaz

Course Coordinator

Imtiyaz

Head of Department

Imtiyaz

Principal



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Certificate

This is to certify that Mr. / Ms. Riddhi Khandkar
has satisfactorily completed the Certificate Course in Photo Journalism
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June Soraia

Course Coordinator

Dr. P. V. Vite

Head of Department

Dr. V. V. Vite
Principal



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Certificate

This is to certify that Mr. / Ms. Tannaji Ghatge
has satisfactorily completed the Certificate Course in Photo Journalism
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M. S. Inamdar
Course Coordinator

[Signature]
Head of Department

[Signature]
Principal



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ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Khushi Gupta

has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]

Principal



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Certificate

This is to certify that Mr. / Ms. Saurav Kulkarni
has satisfactorily completed the Certificate Course in Photo Journalism
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[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]

Principal



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Certificate

This is to certify that Mr. / Ms. Anupam Pandey
has satisfactorily completed the Certificate Course in Photo Journalism
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[Signature]

Course Coordinator

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Head of Department

[Signature]

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Certificate

This is to certify that Mr. / Ms. Vinayesh Ghaderao
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
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[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]
Principal



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Certificate

This is to certify that Mr. / Ms. Anil Phoke

has satisfactorily completed the Certificate Course in Photo Journalism

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[Signature]

Course Coordinator

[Signature]

Head of Department

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Principal



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This is to certify that Mr. / Ms. Aakanksha Randive
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
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[Signature]

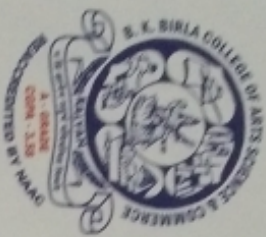
Course Coordinator

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DBT 'Star Status' (Department of Botany, Chemistry, Microbiology, Physics and Zoology) (2017 - 2020)

DBT 'Star College Scheme' (Department of Mathematics, I.T. and C.S.) (2017 - 2020)

Performance Excellence Trophy - 2011 in Education by IMC RBNQA Trust

'Best College Award' by University of Mumbai (2009)

ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Karthik Bhandari
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]

Principal



B. K. Birla College (Autonomous), Kalyan

Conducted by Kalyan Citizens' Education Society

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'Best College Award' by University of Mumbai (2009)

ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Rhanya Mayani
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]
Principal



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DBT 'Star College Scheme' (Department of Mathematics, I.T. and C.S.) (2017 - 2020)

Performance Excellence Trophy - 2011 in Education by IMC RBNQA Trust

'Best College Award' by University of Mumbai (2009)

ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Akash Nalawade
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

[Signature]

Course Coordinator

[Signature]

Head of Department

[Signature]

Principal



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DBT 'Star College Scheme' (Department of Mathematics, I.T. and C.S.) (2017 - 2020)

Performance Excellence Trophy - 2011 in Education by IMC RBNQA Trust

'Best College Award' by University of Mumbai (2009)

ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Sana Ansari
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

Sana Ansari

Course Coordinator

S. S. Chitambar

Head of Department

S. S. Chitambar
Principal



B. K. Birla College (Autonomous), Kalyan

Conducted by Kalyan Citizens' Education Society

'College of Excellence' status by UGC (2015 - 2020)

Re-accredited by NAAC (3rd Cycle) with 'A' Grade (CGPA- 3.58) (2014 - 2021)

DBT 'Star Status' (Department of Botany, Chemistry, Microbiology, Physics and Zoology) (2017 - 2020)

DBT 'Star College Scheme' (Department of Mathematics, I.T. and C.S.) (2017 - 2020)

Performance Excellence Trophy - 2011 in Education by IMC RBNQA Trust

'Best College Award' by University of Mumbai (2009)

ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Aman Chaudhary
has satisfactorily completed the Certificate Course in Photo Journalism
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

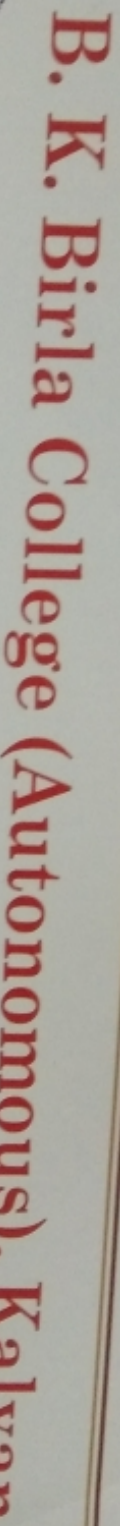
AmB onawave

Course Coordinator

AD White

Head of Department

AMT
Principal



Conducted by Kalyan Citizens' Education Society

'College of Excellence' status by UGC (2015 - 2020)
Re-accredited by NAAC (3rd Cycle) with 'A' grade

DBT 'Star Status' (Department of Botany, Chaudhary W. B. Chaudhary Government College, Jalandhar) with 'A' grade (CGPA-3.58) (2014-2021)

DBT 'Star College Scheme' (Department of Mathematics I to VI) (2017 - 2020)

Department of Mathematics, I.I. and C.S.) (2017 - 2020)
Performance Excellence Trophy - 2011 in Education by IMC RBNOA Trust

'Best College Award' by University of Mumbai (2009)

ISO 9001:2015 Certified

Certificate

This is to certify that Mr. / Ms. Manisha Chaudhari
has satisfactorily completed the Certificate Course in Photo Journalism.
conducted by the Department of Mass Media for 02 Credits
during the academic year 2018-19.

Course Coordinator

Head of Department

Principal